Marketing Consultant

Job ID
41674

Reef Promotional Staffing Inc.

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LOCATION	DATE POSTED	EXPIRY DATE
708-78 Tecumseh St.,, Toronto, ON| Ontario	20-11-2026	19-05-2027

TYPE OF JOB	SALARY	MIN. EXPERIENCE	MIN. EDUCATION
Full Time	CAD 37.50	3 years to less than 5 years	College/CEGEP

Job Details

Reef Promotional Staffing Inc. is seeking a full-time Marketing Consultant for 708-78 Tecumseh St., Toronto ON M5V 0A9. There is 1 position available.

Hours of work are 44 hours a week, Monday to Friday (overtime pay after 44 hours). Pay is $37.50/hour. Successful candidate must speak English. Completed post-secondary education at a college or bachelor level in a related field is required (marketing, business administration, communication or related discipline); knowledge of experiential marketing and brand activations is an asset. Minimum work experience is 4 years relevant professional experience.

Please send resumes via email to shereef@reefagency.com

Job Description

• Assess characteristics of products or services to be promoted to determine marketing and advertising needs of an establishment
• Advise clients on marketing, advertising or sales promotion opportunities and strategies
• Develop strategies and related content for direct and digital marketing and advertising campaigns and implement them
• Manage post campaign analysis to measure and report on marketing and advertising metrics
• Evaluate brand partner relationships and account strategy; contribute to new-business proposals and presentations. Develop and implement strategic partnership and business development plans; identify prospective clients, new revenue opportunities and opportunities to grow existing accounts.
• Develop, implement and evaluate public relations strategies and programs designed to inform clients, employees and the general public of initiatives and policies of businesses, governments and other organizations
• Prepare or oversee preparation of reports, briefs, bibliographies, speeches, presentations, Web sites and press releases
• Develop and organize workshops, meetings, ceremonies and other events and programs for publicity, fundraising and information purposes; evaluate consumer loyalty and rewards programmes, promotional offers and integrated brand engagement initiatives.
• Act as spokesperson for an organization and answer inquiries; collaborate with internal teams (creative, social, finance, legal) and external vendors
• Coordinate special publicity events and promotions for internal and external audiences
• Assist in the preparation of brochures, reports, newsletters and other material
• Participate in experiential marketing initiatives, industry events, brand activations.

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